



GRAHAM PEOPLE : KEITH FLINT

Keith Flint is the new friend of GRAHAM, front man of The Prodigy group and endurance motorbike racer.

The Prodigy has sold more than 25 million records worldwide in 21 years of existence. With a dozen consecutive singles which reached the top of British and American charts, the band is a legend in the electronic music movement.

Incendiary, eccentric, disruptive, well-known for his numerous tattoos & body piercing and spiky hair, Keith is a passionate and true artist.

Live performer, Keith is also mad motorcyclist. With his team, Team Traction Control, Keith races round some of the most prestigious circuits showing the same grit and determination as on stage.

He is a big GRAHAM supporter. British, bold and gutsy GRAHAM's Chronofighter Oversize Diver Deep Black has been created to fit Keith. We are more than proud to welcome him among our fans.

Mind detonator, Keith breathes adrenaline...a good omen for a prolific relationship with GRAHAM.

GRAHAM-LONDON

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GRAHAM-LONDON traces its origins to London clockmaker George Graham (1673-1751) who is responsible for many innovations in timekeeping. He invented the chronograph, the dead-beat cylinder escapement, the mercury pendulum to compensate for temperature differences. He also built the master clock for Greenwich Royal Observatory which defined time for most of the 18th century. GRAHAM-LONDON was resurrected in 1995 and is today a privately owned Anglo-Swiss watch company which designs and builds its own watches in its La Chaux-de-Fonds production facilities in Switzerland.

For further information please contact Jessica Jacquot at j.jacquot@graham-london.com.

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